Legion Park Farmers Market

(updated 5/23/18)

**Market Expectations and Mission:**

We expect this market to be a celebration of local food, real food without chemicals,

made available to ALL people, regardless of economic and social barriers. A not-for-profit corporation, market manager Urban Oasis Project will provide a $40 matching grant for all users of EBT (food stamps) per market day, in the form of tokens to be spent on fresh fruits and vegetables. We attract high and low-income customers, and expect this market to serve both. Farmers’ markets are a great equalizer, and rich and poor shop side-by-side, as our common denominator, food, brings us together. We educate and inform the public regarding food issues. Preference will be given to vendors who exhibit values of the market’s mission. All vendors are subject to approval, and Urban Oasis Project reserves the right to reject any vendor for any reason it deems appropriate.

The Legion Park Farmers’ Market is a year-round market that will take place every Saturday from 9:00am to 2:00 pm, in Legion Park, at Biscayne Blvd. and NE 66th St, Miami, FL 33138.

Urban Oasis Project, Inc. maintains the right to close the Market any Saturday for any reason.

♦ Product categories permitted to be sold at the Market are limited to plants and other garden related items, baked goods, produce, dry goods, seasonal items, food concessions. The Market encourages participation by local farmers, growers, artists, etc. **The sale of flea market resale type items is not permitted**. All items for sale must be approved by the Market Manager prior to Vendor’s use of a space at the Farmers Market. When adding any additional items to a booth for sale the Market Manager must approve such items in advance. Vendor is given a non-exclusive right to sell such items and in no way does the Market Manager’s approval constitute granting of an exclusive right to sell such items. Market Manager Urban Oasis Project, Inc. may increase or decrease the size of the Market in its sole discretion for reasons including but not limited to staffing, traffic issues, set-up/loading issues, permitting and clean-up costs.

♦ Market Space Percentage Assignments are as follows by product category:

Plants 20% Local produce, fresh local seafood, Florida meats and eggs 30%

Baked goods/prepared foods 40% Clothes/Art/Jewlery- 10%

♦ The size of rental space available is 12’ X 10’, unless otherwise agreed to. The Market Manager determines where each Vendor is placed within the Market and may limit the number of spaces to be used by any one Vendor. No Vendor space is permanent and may be moved at any time by Market Manager. Tents may sometimes be rented from UOP for $10/wk, tables at $5 wk, subject to availability.

**Vendor fee is $40.00 per week per booth. If entire month is paid for on the first Saturday of the month for the entire month, the rate will be discounted to $35/week.**

 **If you do not cancel 24 hours before the market, you will be liable for the full vendor fee for that day, and it will be due before you can setup again at the market. If you are not there by 8:30, your scheduled spot may be filled by another vendor.  Vendors must have all materials loaded into the park before 8:45 AM so that customers are not dodging carts.**

New vendors can start by paying for the remainder of the month when they begin. This fee supports the advertising and signage of the market, as well as permits, entertainment, insurance and incidental costs.

**Set-Up and Break-Down/Market Operations**

♦ Vendors will have from 7:00 a.m. until 8:30 a.m. each Saturday to load in their booth set up. No Vendor may enter the Farmers Market area to set up prior to 7:00 a.m. unless Market Manager has approved such early entry to the Market.

♦ All booths must be completely set up to sell at 9:00 a.m. and stay open with complete set up until 2:00 p.m. Promptly at 2:00 p.m., vendors must tear down tables and tents and pack all supplies before being able to get their vehicle

♦ No Cars may drive into park boundaries. Drive carefully in the parking lot to unload.

♦ Vendors must bring trash bags to bag their garbage, securing bags properly at the end of the day, and are encouraged to recycle and compost anything appropriate.

♦ Vendors are responsible for all set up materials including, but not limited to, tables, tents, umbrellas, chairs, signage and tablecloths. The Legion Park Farmers Market recommends but does not require a tent. Any tents used must comply with City Code provisions regarding tent usage.

♦ Signage must be properly displayed with Vendor’s business name by either an easel, a frame, or hung securely on tent structure, and must be aesthetically pleasing. Market Manager has the right to ask Vendor to change signage at any time to meet these requirements. Signage may not be placed impeding sidewalks or other vendors booths.

♦ Vendors shall maintain their booths in a neat, organized manner, free from clutter.

♦**Weights to hold tents down are required because of frequent strong** **winds.** Market Manager may ask a Vendor to remove a tent which continually shows wind vulnerability. Stakes may not be used.

♦ The Market Manager is responsible for the recruitment of Vendors, distributes and explains Market policies and procedures, approves merchandise to be sold, assigns spaces and executes Vendor agreements. The Market Manager is responsible for the day-to-day operations of the Market and shall be Vendor’s point of contact for questions and issues that arise during the Market. The Market Manager may move booths, approve the items for sale, and reduce or waive rental fees to account for weather issues, in-kind services and other promotions. The Market Manager reserves the right to determine whether proposed merchandise meets Market objectives and criteria for participation.

 ♦No Smoking by vendors within Legion Park ground limits from 7AM-4:00PM.

**Licenses and Health Codes**

♦ The Market Manager is a not-for-profit corporation recognized by the State of Florida, and is either exempt from, or maintains necessary county occupational license for Market. The Market Manager is responsible for securing the event permit from the City of Miami. Vendors shall maintain all other appropriate City and State licenses for their type of goods or food products and have licenses in their booth at all times. Vendor is responsible for determining what licenses and permits are needed for their legal operation.

♦ Vendors that serve any food products/food samples that are not prepackaged must comply with state laws and regulations related to food service.

♦ Sales tax, when required by the State, is the responsibility of the Vendor.

**Photographs/Video/Logos**

♦ By Vendor’s operation at the Market, Vendor consents to the Legion Park Farmers Market’s right to photograph or video any Vendor or Vendor booth for the use of advertising or promotion of the Market. All images will become the property of Urban Oasis Project, Inc.

♦ Legion Park Farmers Market and Urban Oasis Project logos and images may not be used for any purpose without the written consent of Market Manager.

**Enforcement of Rules**

♦ Violation of any general public safety rules or Market policy listed in this Agreement by Vendor or Vendor’s staff or exhibition of improper behavior may result in immediate termination of space rental.

♦ Vendors shall conduct themselves in a courteous and professional manner with other Vendors, Market personnel and Market patrons. Failure to do so is cause for immediate removal from the Market.

**We strive to make this an environmentally-friendly market.**

• Please make every effort to use local, sustainably produced materials and use recyclable or biodegradable single-use items such as cups or plates. Please minimize use of plastic, recycling it after market. **No Styrofoam containers are permitted. No plastic straws. No plastic disposables for sampling. There are many eco friendly options available and we can help locate them.**

• Please use the compost, trash and recycle bins correctly. Vendors MUST remove all of their own trash and dispose of properly after market. No trash or recycling may be left in Legion Park pubic bins.

**Quick Rules Summary:**

No Vendor Parking in Legion Park parking spaces or at neighboring businesses. Use PaybyPhone Street parking, space 40813, on NE 7th Ave and 64th St.

Do not set up booth before moving car out of unloading lot. Do not move car into loading lot until booth is torn down. All vendors must be unloaded by 8:45AM

No Driving on grass. Booths on grass must bring ground cover to protect grass.

**No Styrofoam**, no plastic tasting utensils- use biodegradable items for tastings and serving. If you are generating trash, bring a garbage can to collect it and take it home with you. No Plastic straws.

No new plastic bags, use recycled or biodegradeable bags available from UOP.

No commercially produced, resold goods.

No smoking in market.

All cancellations must be sent by email, preferable before Wednesday. Cancellations on Friday/Saturday will still be liable for half of the vendor fee.

All vendors may accept **wooden tokens** as cash, reimbursed by UOP at days end.

**Green** Tokens are only good for FL Fruits & Veggies.

**Orange** Tokens are only good for SNAP eligible items- No Hot food or non-food items.

Vendor fee is $40.00 per week per booth, or $35/week if month is pre-paid.

Refer new vendors to the online application at urbanoasisproject.org. We are not accepting art or jewelry vendors- we are food focused!

Engage! Give Samples! Say Hi! Never sit down if you want to reach customers.

Take photos, tag on social media, support other vendors and build the entire market!